



ERLEBEN, WAS VERBINDET.

DATUM 04. 1. 2022

ID | PROJEKT 30004 | Facebook Post - Cashback iPhone 13



**Layout-Freigabe durch Telekom Deutschland GmbH**

Bitte diesen Beleg der Abrechnung Werbekostenzuschuss beilegen.

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ANMERKUNG Inhaltlich sowie gestalterisch in Ordnung  
Hinweis an VP: Bitte bei "10€ Rabatt mtl. für junge Leute unter 28 Jahren" die FN1 statt FN6 platzieren.

The advertisement features a background image of a smiling couple in winter clothing taking a selfie. A blue circular callout in the top left corner states: "zusätzlich 120 € Cashback bei vielen MagentaMobil Tarifen und Family Cards.<sup>4</sup>".

The main offer is for the MagentaMobil L, which includes 24 GB + STREAMON (Music, Video, Social, Gaming). Key features listed are: EU-wide music and video streaming, 5G inclusive (24 GB Internet Flat with LTE Max/5G), and flat-rate telephony in all German networks. The price is 69,95 € mtl. with a 10 € discount for young people under 28.

The offer includes a 5 € price advantage and double data volume (48 GB) with the MagentaEINS benefit. The iPhone 13 128 GB is offered for 99,95 € (plus tax) with a 24-month contract. The phone is shown in white and blue, with color options (black, white, red, blue, orange) listed at the bottom.

At the bottom left, the Telekom logo and slogan "ERLEBEN, WAS VERBINDET." are displayed.